



Press Release
20th of July, 2010

Castel acquires Barton & Guestier and consolidates the reputation of French wine worldwide

Castel, leading producer of French wines worldwide, acquires Bordeaux oldest wine merchant, previously owned by Diageo: Barton & Guestier. The latter has been actively involved in selling French wines worldwide since 1725.

Selling wines in 130 countries, Barton & Guestier is well-known through the development of a wide range of French wines, with renowned brands and estates such as B&G, Fonset Lacour, Prince Noir, Thomas Barton, French Tom, Originel, Château Magnol, ...

This wine merchant has a turnover of 25 million Euros and sells around 10 millions bottles per year mostly to export markets (95%) such as USA, Canada, England, Ireland, Germany, Russia, Belgium, Korea, Japan, Baltic countries and Africa.

Located near Bordeaux in Château Magnol (Cru Bourgeois, appellation Haut-Médoc), Barton & Guestier will remain an independent entity managed by M. Nicolas Gailly, and will benefit from new opportunities generated by its new shareholder namely Castel.

About Castel Wines

Leading producer of French wines and number fourth worldwide, Castel is a family-owned business founded in 1949 by 9 brothers and sisters who decided to devote their lives to promoting wine, a product they had always known and loved. Under the guidance of Founding President Pierre Castel, the Group has gone from strength to strength over a period of 60 years, growing from a traditional wine merchant covering France and Africa, to an international group encompassing 100 countries worldwide including the principal emerging economies of China and Russia.

For further information, visit: <http://www.groupe-castel.com/>

For further information, or if you require visuals, please do not hesitate to contact our Press Office:

Mélanie JAPAUD

Tél. : 01 57 32 86 36 / 06 48 37 89 32

Mail : melanie.japaud@consultants.publicis.fr